



August 1, 2022

Dear Bulldog Families:

It's hard to believe that in less than 2 weeks our fall season sports teams will begin tryouts and practices as we look forward to another exciting year of athletics at Churchill. And what an amazing year it was for our athletics program! Our athletics program, teams, coaches, and individual athletes racked up an impressive list of awards and accolades including Players and Coaches of the Year, All-Met, State, Regional, Divisional and All-County individual and team honors, personal and team records, and college commitments. In addition, Churchill teams, coaches, and athletes achieved an unprecedented number of wins and championships this past year, including:

- 12 Division Titles
- 9 County Championships
- 7 Individual Regional Titles
- 9 Team Regional Titles
- 5 Maryland State Finalists
- 5 Individual Maryland State Champions
- 2 Maryland State Championships
- 1 Metro Swim & Dive Championship

We are grateful for the hard work and long hours spent by our dedicated Administration, Athletic Department, and coaching staff particularly during extended playoff runs by many of our teams. They are consistently instrumental in preparing and supporting our athletes to compete at the highest levels while valuing sportsmanship and safety. In addition, our record ticket sales (#5 County-wide) are a testament to our amazing Churchill fans.

This past year, the Booster Club contributed a large portion of its fundraising towards the purchase of new equipment for the school's weight room. In addition, we were thrilled to help purchase windscreens for the baseball field, complete construction of the field hockey

ticket/concession booth, repaint the Senior Wall and purchase team banners for the Class of 2022, help purchase new team uniforms, and pay for landscaping and other maintenance on and around the stadium and practice fields. Volunteers, including many of you, enabled us to staff the concession stands and school store, coordinate photo ops of senior athletes signing the Senior Wall, maintain our new website and post on social media important sports information for Bulldog families, photos, and accomplishments, and solicit local businesses to partner with Churchill as corporate sponsors. This year, we look forward to bringing back our popular Bulldog Bash and silent auction in early March after it's Covid-hiatus.

The Booster Club works with the Athletic Department to ensure that our athletes have the necessary equipment and facilities to compete safely and at the highest possible level each year. The county provides Churchill with only a fraction of what it takes to support our sports teams. In a typical year, the athletics budget spent per athlete (per roster spot) at Churchill is around \$220, yet the County's contribution is less than \$80. The Booster Club thus plays a critical role in providing supplemental resources to help offset this shortfall. It is now time to kick off the 2022-23 Booster Club Membership campaign to support all our athletes and teams this school year. **Your annual membership in the Booster Club is critical to ensuring that Bulldog sports have these necessary resources.**

Our goal is to have active Membership and Volunteer participation from all Bulldog team families – as well as support from our [Corporate Sponsors](#) who continue to generously support our program. As an incentive, **any team that achieves 100% membership participation** from its families **will receive a \$300 bonus** credited back to the team's individual account. In addition, the Booster Club **will donate 10% of each team's membership revenue back to the team's individual account.** In 2021-22 the Booster Club donated back more than \$9,200 to individual team accounts. Please join and encourage other parents of returning athletes and freshman families to join us in our campaign kick-off. [Sign up here](#) to join and support our Bulldogs!

In addition, much of the Booster Club's revenue is generated through the sales of gameday concessions and fan gear through our [School Store](#), both of which are run entirely by Booster Club volunteers. Volunteering through the Booster Club is not only a fun way to support your athletes and give back to Churchill, but it is also a great way to get to know other Bulldog families. Please contact us at wchsboosterclub@gmail.com if you'd like to get involved in any aspect of the Booster Club, and we hope to see all our Bulldog families volunteering in the concession stand this year. **We cannot provide the critical support needed to our sports programs without your help.**

Thank you in advance for your help and support. We wish our families health and safety as we kick off the 2022-23 athletic school year. Go Bulldogs!

Sincerely,

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