

WCHS Booster Club Meeting Minutes
Wednesday, September 12, 2018 7 pm – Room 117

In attendance: Georgina Feigen, Jesse Smith, Debbie Jacobs, Karen DePirri, Amy Pogorelc, Sandy Smith, Lois McCabe, Tamara Greenspan, Scott Greenspan, Lois McCabe, Draga Dubick, Howard Isaacson, Daniel Freeman, Allyson Bergman, Doreen Bunten, Debbie Haramis, Tamra Hutton, Ruth Wu, Leslie Greenberg

Call to Order: Draga Dubick 7:07.

Moment to review June meeting minutes. Motion to approve minutes from June meeting. Motion seconded and passed.

Web Site/Social Media: Reported by Daniel Freeman

Booster Club Website on a new server. New things – advertising for Booster Sponsors on site and app. Team App to download app. Newsletter and newsletter archive. Contact us page – new submission form has everything you need to post on website. Will get approved by Daniel then posted online. Will then go on Twitter and Facebook. Things like major sports team news and fundraisers can go on here. Schedules live streamed.

Team App can be downloaded from App store. Free to download. Gives you one click touch to athletics and booster web sites. Try to put fundraisers and everything on there. Events and Schedules and newsletters on there. Rain outs go out on app as well.

Score Stream – service on website is feed of all the games. All schedules for all sports on there. Live scores are on there. Score Stream is also an app you can load for free. People can post scores and photos and videos. Links to social media as well. Also, app has overlays that you can add to pictures.

Report any technical difficulties to Daniel as well.

Treasurer's Report: Reported by Scott Greenspan

Feel free to ask any questions about fundraisers or how much money the team has in its accounts. Let Draga, Tamara and Daniel know about any fundraisers as they will blast it out.

Income: \$44,305.50

Expenses: \$20,720.23

Net Revenue: \$23,585.27

(copy of report attached to minutes)

Many items went up this year, Membership, Banner Sales. Concessions and school store went down but concessions is down because we didn't have a lot of

the BIG games. School store had to get rid of a lot of old inventory and purchase new items. Not buying much more. We have about \$10,000 left over.

Membership: Reported by Debbie Haramis

- 243 members –
- Golf and girls jv volleyball have reached 100%
- Email Judy Leventhal if you want an update and she can give you any updates;
- She gets updates every Monday
- Any questions about membership check with Judy
- How do we reach spring sports? Plan is to put together an email to representatives to ask them to start getting families to sign up.
- Any way to get “swag” to winter/spring sports members?
 - Send list to Ellen and Judy of any winter/spring sports families to arrange for swag delivery

Communications: Reported by Draga Dubick

- Still need VP Chair for Communications
- Coordinates all communications: Twitter, newsletter, FB, Tuckerman sign
- Tamra Hutton doing great job with Newsletter.
 - Send anything interesting to Tamra or Daniel and they will get it up on website.
 - Ask kids if they have any great pictures to post.

School Store: Reported by Tamara Greenspan

- Reorders and new stuff coming in. Freshman seems to be very engaged with school spirit.
- Going to do a Blue Out at Community game. Ordering shirt ASAP, going to order and advertise. Price will be \$10. Going to also order smaller sizes.
 - Doing it out of school store instead of SGA.
- School selling planners until the end of the month.
- We are almost \$5,000 ahead in sales from where we were last year!
- JS asked if they can stay open during one or two basketball games – yes.
- Would like to do another community night. Advertise sale of TShirts during community night

Concessions: Reported by Draga Dubick

- Have not lost or made money. Rained out games affect it.

- Report that during soccer game only one pizza brought; need to order more – email Julie Raab so that they know for next time.
 - Pizza comes from Traville for some reason. Other vendors have been tried but no response.

Spirit: Reported by Draga Dubick

- Battle of classes for attendance at games; Fall, Winter, Spring. Will ID key games. Drop ticket in bucket. Whichever has most tickets wins a prize. Don't want it to be money, maybe a banner.
- Community night is October 19. Cheer and Poms doing mini-clinics.
- Working with SGA and Principal for more ideas for spirit.

Advertising: Reported by Doreen Bunten

- Banners up there that have never been paid for. Right now we have 18 paid business banners.
- Teams that have credit for banner sales: Leslie – soccer/cheer/wrestling. Golf, Baseball, lacrosse.
- By Draga – from Leslie Janis last year - other possible vendors to solicit: Strosniders, Edens, Lahinch, Zora, PJ sports, Bethesda Ortho., C-Unit, Attman's Deli, Old Anglers Inn, Dr. Rad, Chipotle, Baskin Robbins, Moby Dick, Normandie Farms, Mitch & Bills, Cal Tort.
 - Tried Cava and they won't give money as part of a partnership.
- Remember that your team gets money if they get a banner.
- We have business cards now to give out to potential advertisers. Using this instead of flyers.

Pavers: Reported by Leslie Greenberg/Draga Dubick

- Looking around to work with a new company. Need to make sure that type face matches.
- We need to make sure that we have a mason to actually install Pavers.
- Great fundraiser.

Athletic Director's Report: Reported by Jesse Smith

- All teams undefeated!!!!
- Weather shouldn't impact upcoming games
- Cheer, Poms, band all working together to get more spirit.
- PE Dept. and Jesse working together to improve weight room with Tim Loew; painted; added new equipment; company coming in to maintain equipment. Best it's been in 20 years. Teams can use it for conditioning. Vision to add more cardio equipment for track kids.

- Wanted to ask boosters for \$800 for new equipment and \$300 for year for machine maintenance. Hope is to in future, continue to build weight room with assistance from boosters.
- Want to make it as appealing as possible for kids.
- Anyone with contacts at elementary schools, let Jesse know. Wants to get athletes in there as a group to get kids excited about sports.
- Motion that Boosters will provide Athletics with \$800 for costs associated with new weight room equipment and for machine maintenance. Motion seconded and passed.
- For Winter Sports, link will come out within next week.
- For kids that registered for a fall team but got cut and wants to do Fall conditioning need to contact Jesse so he can switch registration to conditioning

Volunteers still Needed:

- Need VP for Communications
- Person for Outreach for other schools in community
 - Tamra will help for now.
 - Need to reach out to principals, not just PTAs.

Recap of Last Month:

- Three evening events successful
- Fundraisers were successful

Miscellaneous:

- Fight song being taught to cheer and band. Trying to get words to song out to all. (Draga/Jesse)
- Season tickets, pass around to teams. If you bought one, send your kid to Jesse's office and he will give them out. All year \$70 adults, \$40 for students, Fall \$30 for adults, \$18 for students. (Jesse)

Adjourned: 8:15 pm

Respectfully submitted,

Georgina Feigen, Secretary